

Education

Doctor of Business Administration, Mississippi State University
Starkville, Mississippi, May 1998.
Major: Accountancy; Minor: Economics.

Master of Accountancy, Virginia Polytechnic Institute and State University
Blacksburg, Virginia, August 1993.

Bachelor of Business Administration, University of Notre Dame
Notre Dame, Indiana, May 1988.
Major: Accounting.

Research

- **Publications**

Accounting case search: A web-based search tool for finding published accounting cases. With Teresa Meyer. 2014. *Journal of Accounting Education*. Vol. 32, No. 4, pp. 16-23.

The Non-Impact of Paper Color on Exam Performance. With Jennifer Bagwell. 2012. *Issues in Accounting Education*. Vol. 27, No 3, pp. 691-706.

Book Review: *Cost Management: Strategies for Business Decisions*, Fourth edition, for *Issues in Accounting Education*, 2008, Vol. 23, No. 1, pp. 148-149.

Patch Management: No Longer Just an IT Problem. With Joyce Lambert. 2007. *The CPA Journal*, November 2007, pp. 68-72.

The Impact of Auditor-Client Relationships on the Reversal of First-Time Audit Qualifications. With John T. Rigsby and Jeff Boone. 2007 *The ICFAI Journal of Audit Practice* (India). Vol. IV, No 3. pp. 60-84. Republished by request and permission granted).

The Impact of Auditor-Client Relationships on the Reversal of First-Time Audit Qualifications. With John T. Rigsby and Jeff Boone. 2007 *Managerial Auditing Journal*. Vol. 22, No 1. pp. 53-79. This article was awarded the 2008 Emerald Literati Network Award for Excellence as a Highly Commended Paper in the *Managerial Auditing Journal*.

An Analysis of the First Two Decades of Advances In Accounting, 2005. With John T. Rigsby and D. Jordan Lowe. *Advances in Accounting*, Volume 21, 151-175.

An Examination of Ethical Research Conduct by Experienced and Novice Accounting Academics. 2004. With Dave McMahon. *Issues in Accounting Education*. Volume 19, No. 4. November 2004.

Accounting Education: Response to Corporate Scandals. 2004. With Pierre Titard and Robert Braun. *Journal of Accountancy*. November 2004, 59-65.

Disposals of Old Computer Equipment: A Mounting Environmental Problem. 2004. With Waleed Abu El Ella and Ronald M. Young. *The CPA Journal*. July 2004, 70-74.

A Descriptive Analysis of the Content and Contributors of *Behavioral Research in Accounting*: 1989-1998. With John T. Rigsby. *Behavioral Research in Accounting*. Volume 13, 2001. pp. 253-278.

Political Cost and Accounting Method Choice: The Pharmaceutical Industry. With K. Karim and S. Gara. *The Mid-Atlantic Journal of Business*. Volume 36, Number 4, December 2000. pp. 193-215.

- **Research Continued**

- **Publications Continued**

Those who can...Teach. With Pierre Titard. *Journal of Accountancy*. July 2000. pp. 49-58.

A Process for Improving Audit Quality: An Application of Deming's Quality Principles to the Managerial Accounting Practices of Public Accounting Firms. *Journal of Accounting and Finance Research*. Volume 8, Number 4, Winter 2000. pp. 39-54.

A Revealed Preference Study of Management Journals' Direct Influences. With Ali Tahai. *Strategic Management Journal*, Volume 20 (1999), pp. 279-296.

- **Proceedings and Presentations**

Reasons, Challenges and Opportunities: Transitioning from Tenure Track to Non-Tenure Track. Panel Presentation at the 2013 American Accounting Association Annual Meeting, Anaheim, CA, August 5, 2013.

Trends and Best Practices in utilization of Non-Tenure Track Faculty. Panel presentation moderator at the 2013 American Accounting Association Annual Meeting, Anaheim, CA, August 6, 2013.

Exploiting Technology to Create Self-Grading Excel Assignments, Extract Grades, and Protect Against Academic Dishonesty. Presentation at the 2012 American Accounting Association Conference on Teaching and Learning in Accounting, Washington, D.C., August 4, 2012.

Meyer, M., Teaching in 2015 and Beyond, Northern Illinois University, Decalb, IL, "Using Technology to Enhance a Traditional Classroom Experience", National. (November 18, 2011).

Meyer, M., Smith-David, J., American Accounting Association Midwest Regional Conference, American Accounting Association, Indianapolis, IN, "Hands-on with AAA On-Line Resources - Optimize Your Teaching and Research", October 15, 2011.

Meyer, M., Smith-David, J., Rayburn, J., Budd, C., Crosson, S., American Accounting Association Midwest Regional Meeting, American Accounting Association, Indianapolis, IN, "CTLA - Online/Hybrid Course and Program Best Practice Panel", October 14, 2011.

Crosson, S., Meyer, M., David, J. S., American Accounting Association Midwest Regional Meeting, American Accounting Association, Oak Brook, IL, "Encouraging Learning with You Tube/Hands on with AAA Services - Optimize your Research and Teaching", October 23, 2010.

Crosson, S. , David, J. S., Meyer, M. , American Accounting Association Midwest Regional Meeting, American Accounting Association, Oak Brook, IL, "CTLA Practitioner/Faculty/PhD Student Teaching Success Workshop (CPE Seminar)", (October 21, 2010).

Designing Self-Grading Excel Assignments. CPE Presentation given at the 2010 American Accounting Association Annual Meeting, San Francisco, CA, July 31, 2010.

Become a Screamfree Professor: Applying the Screamfree Philosophy to the Classroom. Presented at the 2009 American Accounting Association Annual Meeting, New York, NY., August 2 – 5, 2009.

“Auditor Tenure and the Time to Reversal of First-Time Audit Qualifications” with John T. Rigsby and Jeff Boone. Presented at the 2005 Southeast Regional American Accounting Association Conference, Charlotte, NC, April 2005. Also Presented at the 2005 MidSouth Research Consortium, Mississippi State, MS, April 2005.

“An Examination of Research Conduct by Experienced and Novice Accounting Academics” with Dave McMahon. Presented at the Western Regional American Accounting Association Conference. Breckenridge, CO, April 2003.

- **Research Continued**

Proceedings and Presentations Continued

“The One Semester User-Preparer Approach to Accounting Principles Education Versus the Two-Semester Preparer Approach: An Analysis of Student Attitudes.” With Pierre Titard and Bob Braun. Presented at the 2002 Annual Meeting of the American Society of Business and Behavioral Sciences, Las Vegas, NV, February 7-10th.

“The Role of Interorganizational Attachments in the Successful Resolution of Uncertainty Qualifications.” With John Rigsby. Presented at the 2001 ABO Research Conference of the American Accounting Association, St. Louis, MO, October 13-14th.

“Political Costs and Accounting Method Choice: The Pharmaceutical Industry.” With K. Karim and S. Gara. Presented at the 2000 European Accounting Association Annual Congress, Munich, Germany, March 29-31 2000. Presented at the Research Forum of the 2000 American Accounting Association Annual Meeting, Philadelphia, PA, August 13-16, 2000. Presented at the 2001 American Accounting Association Mid-Atlantic Regional Meeting, Morgantown, WV, March 29-31, 2001

“The Role of Commitment in the Survival of Auditor-Client Relationships Following First-Time Uncertainty Qualifications.” Presented at the Louisiana State University research workshop, September 17, 1999 and presented at the American Accounting Association Southwest Regional Annual Meeting, San Antonio, TX, March 2000.

“An Examination of the Content In and Contributors To *Behavioral Research in Accounting: The First Decade*.” With John T. Rigsby. Presented as a Forum paper at the 1999 ABO Research Conference, Costa Mesa, CA, October 8 – 9, 1999.

“Disclosure of Y2K Contingencies in the Oil and Gas Industry: A Prediction of Y2K Exposure” with Amy Daigle. Presented at the 1999 meeting of the American Academy of Accounting and Finance, New Orleans, LA, December 9 – 11, 1999.

“A Process for Improving Audit Quality: An Application of Deming’s Quality Principles to the Managerial Accounting Practices of Public Accounting Firms.” Presented at the 1999 meeting of the American Academy of Accounting and Finance, New Orleans, LA, December 9-11, 1999. An earlier version of this paper was presented (and the abstract was published in the proceedings) at the 1997 Southwest Regional Meeting of the American Accounting Association, New Orleans, LA. March 12-15, 1997. *Recipient of the AAA, Southwest Region Business Publications, Inc. and Richard D. Irwin Distinguished Paper Award.*

“The Effect of Auditor Changes in the Successful Resolution of Companies Receiving First-Time Uncertainty Qualifications.” Presented at the 1999 AAA Midwest Regional Meeting, Minneapolis, MN, April 22-24, 1999.

“The Impact of Individual Attachments, Structural Attachments, and Relation Specific Assets in the Successful Resolution of Companies Receiving First-Time Uncertainty Qualifications.” Presented at the 1999 AAA Western Regional Conference, Newport Beach, CA, April 29-May 1, 1999.

“A Revealed Preference Examination of Management Journals’ Direct Influences.” With Ali Tahai. Published in the proceedings and presented (by Ali Tahai) at the 1997 Decision Sciences Institute Annual Meeting, San Diego, CA. November 22-25, 1997.

“The Demand for Horse Race Betting in the State of Maryland.” Presented at the 1997 Southwestern Society of Economics Annual Meeting, New Orleans, LA. March 11-15, 1997.

“The Demand for Maryland Thoroughbred Horse Wagering and Attendance: An Examination of the Potential Impact of State Funded Sport Substitutes.” Presented at the 1997 Southwestern Economics Association Annual Meeting, New Orleans, LA. March 26-29, 1997.

- **Research Continued**

Proceedings and Presentations Continued

“Technical Trading Rules and Market Efficiency: The Case of the S&P 500 Index.” With Ali Tahai. Published in the proceedings and presented at the 1996 Decision Sciences Institute Annual Meeting, Orlando, FL. November 24-26, 1996.

“An Application of Simple Technical Trading Rules on the S&P 500 Index: A Test of Market Efficiency.” With Ali Tahai. Paper presented at the 1996 Southern Finance Association Annual Meeting, Key West, FL. November 20-23, 1996.

“Market Efficiency in the Maryland Thoroughbred Horse Betting Market.” Presented at the 1995 Southwestern Economics Association Annual Meeting, Dallas, TX. March 22-25, 1995.

Research in Progress (partial list, full list is available upon request)

Does Auditor Tenure Impact the Anchor-Adjustment Bias in Auditor Judgment? Partial funding received from a 2012 research grant from the Notre Dame Deloitte Center for Ethical Leadership.

Status: Instrument design.

Evaluating CPA Firm Recruiting Websites

Status: Drafting manuscript.

Developing Professional Accountants Who Can Sell.

Status: Data collection.

Corporate Governance and the Volatility Estimate for Stock Option Pricing in IPOs, with Joe Beams.

Status: Data Entry

Judgment Bias on the Audit Committee.

Status: Data Collection (archival data) and finalizing case study for quasi-experiment.

Voluntary Auditor Turnover: A Descriptive Study of Audit Fees and Earnings Quality.

Status: Data Collection and input.

Teaching**University of Notre Dame – Fall 2010 – Present (Associate Teaching Professor)**

Accountancy I and II (Coordinator of Principles Classes)

Financial Accounting (MBA Program beginning Summer 2015)

Managerial Accounting (MSM Program, beginning Fall 2013)

Ohio University – Winter 2005 – Summer 2010 (Associate Professor, tenure granted 6/08)

Managerial Accounting (Coordinator beginning Fall 2005)

Cost Accounting

Accounting Information Systems

University of New Orleans – Fall 2001 – Fall 2004 (Assistant Professor)

EDP Auditing and Advanced Accounting Information Systems (Grad/Undergrad)

Operational Auditing (Grad/Undergrad)

Accounting Information Systems

Managerial Accounting for MBAs (and Executive MBAs)

Principles of Financial Accounting

Southeastern Louisiana University – Fall 1997 – Summer 2001 (Assistant Professor)

Advanced Accounting Information Systems (MBA--Graduate)

Accounting Information Systems

Intermediate Accounting II

Advanced Financial Accounting

Principles of Financial Accounting

Principles of Managerial Accounting

Teaching, Continued

Mississippi State University – Fall 1993 – Spring 1997 (Graduate Assistant)

Accounting Information Systems
Principles of Financial Accounting
Principles of Managerial Accounting

Professional Experience

- **Public Accounting**
BDO Seidman, Washington, D.C.: September 1988 to September 1991, *Senior Auditor*.

Michael J. Meyer, CPA, Potomac, MD: September 1991 to June 1992, *Sole Practitioner*.
- **Other**
U.S. Food and Drug Administration, Center for Drug Evaluation and Research, Budget Execution and Evaluation Section, Rockville, MD: 1,040 hour appointment, June 1994 to June 1995 (actual work from June 1994 to August 1994 and December 1994). *Budget Analyst—Documented and analyzed accounting and reporting information system.*

Service Activities

- **American Accounting Association, AAA Commons Associate Editor**, Current
- **American Accounting Association, Membership Committee**, Current
- **American Accounting Association, TLC Section 2014 Annual Meeting Program Committee**, 2014
- **American Accounting Association, AAA Commons Editorial Board**, Current
- **American Accounting Association, AAA Commons Task Force**, 2008
- **American Accounting Association, ABO Section Web Master**, 2011-Current
- **American Accounting Association, TLC Section Nomination Committee**, 2012-2013
- **American Accounting Association, TLC Section, Midwest Regional Coordinator**, 2011-Current
- **American Accounting Association, Ohio Region, Web Master**, 2007-Current.
- **American Accounting Association, Trueblood Seminar Committee**, 2003-4.
- **American Accounting Association, ABO Section, Ohio Regional Coordinator**, 2007-2010
- **American Accounting Association, Conference reviewer for National Meeting (ABO Section, TLC Section, Audit Section, and Public Interest Section), Ohio Regional Meeting, and ABO Research Conference 2006 - current**
- **American Accounting Association, Ohio Regional Meeting, Moderator** 2006, 2007.
- **Ohio University, College of Business, Graduate Curriculum CIT**, 2009 to present
- **Ohio University, College of Business, Undergraduate Curriculum CIT**, 2006 to 2009.
- **Ohio University, Advisory Council for the Academic Advancement Center**, 2006 to present.
- **Presented CPE Seminar, 2009 Cohen & Company Annual Training: Accounting for Leases**
- **Presented CPE Seminar, 2009 Cohen & Company Annual Training: Auditing Estimates**
- **Ohio Society of CPAs, Presented CPE Seminar, Spring 2007 “Capital Budgeting”**
- **University of New Orleans, College of Business, Graduate Programs Committee**, 2003
- **University of New Orleans, College of Business, Technology Committee**, 2001 - 2004
- **University of New Orleans, College of Business, New Faculty Orientation Committee**, Co-Chair, 2002 to 2004
- **University of New Orleans, Department of Accounting, Technology Committee**, 2001 to 2004
- **University of New Orleans, Department of Accounting, Recruiting Committee**, 2001 to 2004
- **Presented CPE Seminar, October 2003: Disposals of Electronic Assets.**
- **Beta Alpha Psi Faculty Advisor**, Southeastern Louisiana University: Fall 1997 to 2001. Chapter earned *Superior Chapter* status for the first time in its history during the 1998-1999 academic year and was awarded the *Most Improved Chapter* in the United States for the 1998-1999 academic year. The Chapter earned *superior chapter* in the 1999-2000 and 2000-2001 academic years.
- **Presented CPE Seminar, May 2000: Using Decision Aids in Public Accounting: Expert Choice Software and the Analytic Hierarchy Process.**
- **Presented CPE Seminar, May 2000: Exploiting Customer Databases using Microsoft Word’s Mail Merge Feature.**

Service Activities, continued

- **Thesis Director** (Honors Program Thesis), Southeastern Louisiana University: Topic of Thesis—
“Disclosure of the Year 2000 Problem by the Oil and Gas Industry.”

Honors, Awards, and Memberships

- 2008 Emerald Literati Network Award for Excellence for “The Impact of auditor-client relationships on the reversal of first-time audit qualifications”, chosen as a Highly Commended Paper published in the *Managerial Auditing Journal*.
- 2007 Ohio University College of Business Teaching and Learning Award
- 2009 and 2007 Ohio University School of Accountancy Advisory Council Innovation in Teaching Award
- Member of the American Accounting Association and the following sections of the AAA: ABO Section, Auditing Section, Information Systems Section, Public Interest Section, Financial Accounting and Reporting Section, and Management Accounting Section.
- 1997 Recipient of the American Accounting Association Business Publications, Inc. and Richard D. Irwin Distinguished Paper Award (Southwest Region).
- 1995 American Accounting Association Doctoral Consortium Fellow.
- Honorable Mention, Outstanding Graduate Student Paper, 1995 Southwestern Economics Association Annual Meeting.
- Second Place, 1993 Virginia Society of Certified Public Accountants Student Manuscript Contest
- Earned Certified Public Accounting Certification and licensed by the Maryland State Board of Public Accountancy October 1991, currently inactive. License #I016747.