

# LAURA HIRSCHFELD HOLLIS, JD

16690 Hampton Drive  
Granger, Indiana 46530  
lhollis@nd.edu

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## MEMBER

State bars of Illinois and Tennessee

## EDUCATION

### *Juris Doctor, 1986*

University of Notre Dame Law School, Notre Dame, IN

First Speaker Award, Moot Court

### *Bachelor of Arts, English, 1983*

University of Notre Dame, Notre Dame, IN

Dean's List

## ACADEMIC & PROFESSIONAL EXPERIENCE

### *Syndicated columnist, 2014 – present*

Creators Syndicate, Hermosa Beach, CA

### *Associate Professor of Teaching, 2012 - present*

Department of Accountancy/Department of Management

Mendoza College of Business, University of Notre Dame, Notre Dame, IN

*Business Law*, 2012 – present

*Introduction to Entrepreneurship*, 2012 – present

*Legal Issues for Business (EMBA)*, 2014 – present

*Entrepreneurial Sales Management*, 2017 – present

*Management Competencies*, 2018

*Legal Issues in Entrepreneurship*, Fall 2014, 2015, 2016

*Entrepreneurship (MBA)*, Fall 2014, 2015, 2016

### *Concurrent Associate Professor of Law, 2012 - present*

Notre Dame Law School, University of Notre Dame, Notre Dame, IN

*Law and the Entrepreneur*, 2012 - present

### *Director, 2010 - 2012*

Gigot Center for Entrepreneurial Studies

Mendoza College of Business, University of Notre Dame, Notre Dame, IN

Responsible for development and execution of strategic vision, including:

- redesign of undergraduate and graduate curricula in entrepreneurship
- revamp and revitalization of Irish Angel Network of alumni investors and startup advisors
- cross-campus outreach and engagement for interdisciplinary collaboration in research and program development
- participation in campus and community research, technology commercialization, and economic development initiatives
- administration of co-curricular activities, competitions and internships
- teaching and research in entrepreneurship and public policy
- coordination with university Development officers with strategic donor identification and engagement

**ACADEMIC/  
PROFESSIONAL  
EXPERIENCE,  
cont'd.**

***Clinical Professor of Business Administration, 2008 - 2010***

Department of Business Administration

University of Illinois at Urbana-Champaign, IL

Research and curricular emphasis on entrepreneurship and public policy  
Responsible for creation and administration of new cross-campus undergraduate minor in entrepreneurship

*Entrepreneurship and Public Policy*, 2009- 2010

*Lectures in Engineering Entrepreneurship*, 2001-2010

*Engineering Law*, 2002-2010

***Associate Director, 2005 - 2008***

Academy for Entrepreneurial Leadership, College of Business

University of Illinois at Urbana-Champaign, IL

Responsible for strategic vision to develop and implement cross-campus multidisciplinary programs in entrepreneurship and entrepreneurial thinking, specifically:

- innovative pedagogies and workshops in multi- and inter-disciplinary scholarship in entrepreneurship for faculty, students and administration
- development and administration of groundbreaking Faculty Fellows program
- organizing national and international conferences on entrepreneurship
- participation and presentation at entrepreneurship education conferences
- interaction with advancement officers and University of Illinois alumni to promote alumni and prospective donor engagement in entrepreneurship programs
- creation and administration of summer internship program in entrepreneurship for University of Illinois students with companies in the Research Park
- preparation of in-depth annual reports to grant funding sources
- establishing strategic community partnerships to promote entrepreneurship and economic development in Champaign County
- participation in inter-disciplinary grant proposals for entrepreneurship education
- design, layout and editing of promotional materials

***Program Director and Adjunct Professor, 2000 - 2010***

Technology Entrepreneur Center, College of Engineering,

University of Illinois at Urbana-Champaign, IL

Responsible for entrepreneurial curriculum development, marketing, public relations and event coordination related to entrepreneurship and technology commercialization. Duties included:

- development of cross-campus, interdisciplinary entrepreneurship, innovation and tech transfer curricula
- creation of a network of mentors for University of Illinois entrepreneurs
- coordination of *i emerging* technology showcases on UIUC and UIC campuses
- organization of V. Dale Cozad New Venture Competition and other extra-curricular events
- design, layout and editing of promotional media, website and dependent databases

**ACADEMIC/  
PROFESSIONAL  
EXPERIENCE,  
cont'd.**

***Adjunct Professor, 2001 - 2010***

Department of Industrial and Enterprise Systems Engineering  
University of Illinois at Urbana-Champaign, IL

*Engineering Law*, 2002-2010

*Lectures in Engineering Entrepreneurship*, 2001-2010

***Visiting Professor of Law, 1999 - 2000***

Michigan State University College of Law, East Lansing, MI

*Civil Procedure, Federal Jurisdiction, Law and Literature*

***President and General Manager, 1999 - 2000***

Vox Angelis, LLC, Birmingham, MI

Owner of free-lance writing and public relations company serving local not-for-profit clients. Responsibilities included:

- generation of membership lists and development literature
- maintenance and update of client website
- coordinating public and media relations efforts of client members
- development event coordination, including logistics coordination, design, script writing and supervision of creative teams for extensive audio-visual production in conjunction with major fundraising event

***Associate Counsel, January – May 1999***

Ave Maria Foundation, Ann Arbor, MI

Responsible for all matters related to April, 1999 press conference to launch new \$50 million dollar *Ave Maria School of Law*, including:

- participation with and supervision of creative teams responsible for generation of institutional logo, initial admissions and student recruitment materials, media relations, press releases, administrative and technological logistics of press conference
- contributing to feasibility study for State Board of Education and American Bar Association use for initial accreditation purposes
- conducting research toward preparation of initial materials for multi-tiered development program.

***Tenured Associate Professor of Law, 1998***

***Associate Professor of Law, 1995 - 1998***

***Assistant Professor of Law, 1992 - 1995***

***Visiting Assistant Professor of Law, 1991 - 1992***

University of Detroit Mercy School of Law, Detroit, MI

*Agency and Partnership*, 1991, 1992, 1996

*Business Organizations*, 1995, 1996, 1997, 1998, 1999

*Civil Procedure*, 1991-1999

*Corporations*, 1992, 1993

*Law and Literature*, 1994, 1995, 1996

**ACADEMIC/  
PROFESSIONAL  
EXPERIENCE,  
cont'd.**

***American Director, London Law Programme, 1995 - 1998***

University of Detroit Mercy School of Law, Detroit, MI

Responsible for independent, two-semester foreign legal study program in London, England. Duties included generation and dissemination of student recruitment, admissions and public relations materials, supervision and direction of program advertising generally, participation in program budgeting, scheduling of academic calendar and preparation of compliance materials for American Bar Association periodic site inspection for accreditation, and annual compliance reports.

***General Counsel and Director of International Affairs, 1988 - 1991***

Copyright Management, Inc., Nashville, TN

In-house counsel for corporation engaged in worldwide copyright administration, licensing and royalty collection; responsible for intellectual property protection for clients, contract negotiation and drafting, copyright license negotiation and drafting for sound recordings, film and television; international publishing and royalty collection; labor and employment matters; co-counsel on corporate litigation.

***Associate, 1986 - 1987***

Meyer, Capel, Hirschfeld, Muncy, Jahn & Aldeen, Champaign, IL

General litigation; domestic relations; contract negotiation and drafting; wills and probate; real estate; guardianships, corporate intellectual property; legislation.

***Summer Associate, 1985***

Cook & Franke, Milwaukee, WI

General research and writing for civil litigation.

**CONFERENCES**

USASBE

Annual Meeting, January 2011, Hilton Head, SC

Videoconference presenter: "Curricular and Collaborative Opportunities in Entrepreneurship Education for Law Schools"

Global Consortium of Entrepreneurship Centers

Annual Meeting, October 2010, State College, PA

Conference panelist: "Entrepreneurship Center Development"

Academy of Legal Scholars in Business

Annual Meeting, August 2009, Denver, CO

Conference presenter: "Entrepreneurial Policy Design: Grassroots Governance from Human Nature and Rational Self-Interest"

Worldwide Universities Network

Conference on Entrepreneurship and Global Impact, October 2007, Chicago, IL

Conference organizer and presenter: "Multidisciplinary Entrepreneurship

Education: Translational Outreach to Faculty in the Fine Arts, Humanities and Social Sciences"

**CONFERENCES,  
cont'd.**

National Consortium of Entrepreneurship Centers

Annual Meeting, October 2006, Cincinnati, OH

Conference presenter: "Cross-Campus Entrepreneurship Initiatives: Engaging Faculty in the Humanities, Fine Arts and Social Sciences"

Nashville Bar Association

Annual CLE Symposium, December 6, 1990, Nashville, TN

Presenter: "The ABC's of Some Recent Cases: ASCAP, BMI and CBS"

Nashville Bar Association

Annual CLE Symposium, December 14, 1989

Presenter: "Works Made for Hire: The Supreme Court Jumps Into the Fray"

**PROFESSIONAL  
HONORS**

*Entrepreneurship Advocate Award, 2009*

Champaign County Economic Development Corporation

Champaign, IL

*iFoundry Fellow in Engineering Education*

College of Engineering, 2008 – 2010

University of Illinois at Urbana-Champaign

*Faculty Fellow in Entrepreneurship, 2007-2008*

College of Business

University of Illinois at Urbana-Champaign

*Gamma Epsilon Award for Excellence in Teaching, 2004-2005*

Department of Industrial and Enterprise Systems Engineering

College of Engineering

University of Illinois at Urbana-Champaign

*"Campus List of Teachers Rated 'Excellent'"*

2002, 2003, 2004, 2006, 2007, 2008, 2009, 2010

University of Illinois at Urbana-Champaign

*James E. Barnes Award for Outstanding Faculty Scholarship, 1997-1998*

University of Detroit Mercy, Detroit, MI

*Professor of the Year, 1995-1996 and 1993-1994*

University of Detroit Mercy, Detroit, MI

*Frank Murphy Honor Society, 1993-1994*

University of Detroit Mercy, Detroit, MI

*Outstanding Faculty Contribution, 1993-1994*

University of Detroit Mercy, Detroit, MI

- SCHOLARSHIP**      *Why – and How – Law Schools Need to Teach Entrepreneurship*, Kauffman Foundation (January 2011)
- Third-Party Subpoenas: A Multi-State Survey*, Legal Research Network (Summer 1998)
- Legal Drugs? Not Without Legal Reform: The Impact of Drug Legalization Employers Under Current Theories of Enterprise Liability*, 7 CORNELL J.L. & PUBL. POL'Y. 757 (Spring 1998).
- Moral Dilemmas for the Judiciary at the Millennium: Partial-Birth Abortion and Physician-Assisted Suicide*, as published in Symposium, *Executioners, Jailers, Slave-Trappers and the Law*, 19 CARDOZO L.REV. 1061 (Fall 1997).
- Non-Party Subpoenas: A National Survey*, Legal Research Network (Summer 1997)
- The \$50,000 Question: Does Supplemental Jurisdiction Extend to Claims Between Diverse Parties Which do not Meet § 1332's Amount-in-Controversy Requirement?* 68 TEMPLE L.REV. 107 (1995).
- "Apex Depositions" and Protective Orders: A Nationwide Survey*, Legal Research Network (Summer 1995)
- LITERARY ANNOTATIONS**      LAW IN LITERATURE: AN ANNOTATED BIBLIOGRAPHY OF LAW-RELATED WORKS, edited by Elizabeth Villiers Gemmette (Whitson Publishing, 1998). Contributed annotations of literary works for this volume.
- OTHER WRITING**      Syndicated columnist, Creators Syndicate, Hermosa Beach, California 2014 - present
- BAR MEMBERSHIPS**      American Bar Association, 1986-2003  
Illinois State Bar Association, 1986-present  
Tennessee Bar Association, 1988-1992  
Nashville Bar Association, 1988-1991  
Champaign County Bar Association, 1986-1987  
Admitted to practice in federal court, 1986

**REFERENCES**

Professor H. Fred Mittelstaedt  
Department Chair, Accountancy  
102D/374 Mendoza College of Business  
University of Notre Dame, Notre Dame, Indiana 46556  
(574) 631-5087

Larry DeBrock, Ph.D.  
Dean Emeritus; Professor of Finance; Professor of Economics  
Gies College of Business, University of Illinois at Urbana-Champaign  
4034 BIF  
515 E. Gregory Drive  
Champaign, IL 61820  
(217) 333-4553 [ldebrock@illinois.edu](mailto:ldebrock@illinois.edu)

**BOARDS/  
COMMUNITY  
SERVICE**

St. Vincent de Paul Society of St. Joseph County  
President, Board of Directors, 2017 - present  
Vice-President, Board of Directors, 2015 – 2017  
Development Committee, 2012 – 2015

Law and Entrepreneurship Special Interest Group  
United States Association for Small Business and Entrepreneurship  
Officer, 2013 – 2014  
Chair, 2012 – 2013  
Vice-Chair, 2012 - 2013

EShipLaw  
Ewing Marion Kauffman Foundation, Kansas City, MO  
Editorial Board, 2010 – present

Mothers' Morning Out Preschool,  
First Presbyterian Church/Temple Baptist Church, Champaign, IL  
Board member, 2009 - 2010

**PERSONAL**

Married, two children