

JOHN G. MICHEL

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- CURRENT POSITION** University of Notre Dame, Mendoza College of Business
Associate Professional Specialist, Department of Management
- University of Notre Dame, Mendoza College of Business
Visiting Assistant Professor of Management. 2006-2008
- University of North Carolina at Charlotte, Belk College of Business
Assistant Professor of Management, 2003-2006.
- University of Notre Dame, Mendoza College of Business
Assistant Professor of Management, 1995-2003.
- University of Notre Dame, Mendoza College of Business
Instructor, 1993-1995.
- EDUCATION** Ph.D., Columbia University, Graduate School of Business, Concentration in Strategic Management, 1995.
- M. Phil., Columbia University, Graduate School of Business, 1992.
- B.A., Tulane University, Economics, 1982. (Phi Beta Kappa, Summa Cum Laude)
- PUBLICATIONS** Chen, M-J., Lin, H-C., & Michel, J.G. 2010 "Navigating in a Hypercompetitive Environment: The Roles of Action Aggressiveness and TMT Integration." Strategic Management Journal. 31(13): 1410-1430.
- Carpano C., Rahman, M., Roth, K., & Michel, J. 2006 "International Competition in Mature, Localized Industries: Evidence from the U.S. Furniture Industry." Journal of Business Research 59(5): 630-637.
- Easley, R., Michel, J.G., & Devaraj, S. 2003 "The MP3 Open Standard and the Music Industry's Response to Internet Piracy." Communications of the ACM. 43(11):90-96.
- Bloom, M. and Michel, J.G. 2002."The Relationships among Organizational Context, Pay Dispersion, and Managerial Turnover" Academy of Management Journal 45: 33-42.
- Michel, J.G. & Hambrick, D.C. 1992. "Diversification Posture and Top Management Team Characteristics" Academy of Management Journal 35: 9-37.

- PROCEEDINGS** Chen, M-J., Lin, H-C., & Michel, J.G. 2009. "Prospering In a Hypercompetitive Environment: The Roles of TMT Dynamics and Competitive Behavior" Academy of Management Conference, *Proceedings*.
- Michel J.G. & Chen M-J. 2004. "The Strategic Management Field: A Survey-based Status Review and Assessment." Academy of Management Conference, *Proceedings*.
- BOOK CHAPTER** Davis, J.H. & Michel, J.G. 2000. "Experiencing Strategy at Notre Dame." In P. Godfrey & E. Grasso (Eds.), Working for the Common Good: Concepts and models for service-learning in management. Washington D.C.: American Association for Higher Education. 89-110.
- WORK IN PROGRESS** Yu, T., Chen M-J., Michel, J.G., Cannella, A.A. "The Effects of Institutional Dissimilarity on MNC Host-Country Competitive Actions" Revise and resubmit from *Strategic Management Journal*.
- Ndofor, H.A., Fabian, F.F., & Michel, J.G. "Hypercompetition as Chaos: The Role of Industry Unpredictability" Under review at *Organization Science*
- Michel, J.G. "Strategic Management Journal Rankings: Roles of Constituency Orientation and Disciplinary Influence" Presented at 2011 Academy of Management National Meetings.
- Chen, M-J., Michel, J.G. & Chiao, Y-C. "Strategic Management Scholars' Professional Orientations and Activities: A North American and International Comparison"
- Michel J.G. & Chen M-J. "Scholars as Knowledge Workers: An analysis of Strategic Management Community Members"
- AWARD & RECOGNITION** Outstanding Reviewer Award, AoM Business Policy Division, 2011, 2012
MNA Outstanding Teacher Award, Notre Dame Masters in Nonprofit Administration, 2012 and 2009.
Belk Collge of Business Seed Money Grant, 2005.
Belk College of Business Childress Klein Research Award, 2004.
- Innovative Technology: The Case of the Recording Industry and the MP3 Best theme-related research paper, "Open Standards, IS Strategy, and Adoption Standard." (w/ Rob Easley) at the International Conference on Information Systems (ICIS), New Orleans, LA. December, 2001.
- Wall Street Journal*, "Look out Below" article profiles research on pay dispersion (w/ Matt Bloom). April 6, 2000, R3.
- ACADEMIC PRESENTATIONS** Michel, J.G. "Strategic Management Journal Rankings: Roles of Constituency Orientation and Disciplinary Influence" Presented at 2011 Academy of Management National Meetings.

Chen, M-J., Lin, H-C., & Michel, J.G. "Prospering In a Hypercompetitive Environment: The Roles of TMT Dynamics and Competitive Behavior" Presented at Academy of Management National Meetings, Chicago, IL. 2009.

Chen M-J., Yu, T., Michel, J.G., Cannella, A.A. "MNC Host-Country Competitive Behavior: Roles of Institutional Dissimilarity And Strategic Importance" Presented at Academy of Management National Meetings, Chicago, IL. 2009.

Ndofor, H.A., Fabian, F.F., & Michel, J.G. "Hypercompetition at the Industry Level: The Role of Unpredictability" Presented at the Strategic Management Society Conference, Cologne, Germany, 2008.

Michel J.G. & Chiao Y-C. "Strategic Management Scholars' Professional Orientations and Activities: An International Comparison" Presented at Academy of Management National Meetings, Anaheim, CA. 2008.

Michel J.G. & Chen M-J. "Intellectual and Institutional Explanations of Scholars' Professional Behaviors: An Analysis of Strategic Management Members." Presented at Academy of Management National Meetings, Philadelphia, 2007.

Chen M-J., Yu, T., & Michel, J.G. "Cross-Border Competitive Aggressiveness: The Awareness-Motivation-Capability Perspective." Presented, Academy of Management National Meetings, Atlanta, 2006.

Ndofor, H.A., Fabian, F.F., & Michel, J.G. "How Do Industry Environments Evolve Over Time? A Complexity-based Approach" Presented Academy of Management National Meetings, Atlanta, 2006.

Michel J.G. & Chen M-J. "The Constituency Orientation of Strategic Management Scholars: A Survey-based Exploration." Presented, Academy of Management National Meetings, Atlanta, 2006.

Ndofor, H.A., Fabian, F.F., & Michel, J.G. "Exploring for Evidence of Hypercompetition: The Potential for a Complexity-based Measure of the Environment" Southern Management Association meeting, Charleston SC, Novemebr 2005.

Michel J.G. & Chen M.J. "The Strategic Management Field: A Survey-based Status Review and Assessment." Academy of Management National Meetings, BPS Division. *Best Paper Proceedings*, New Orleans, August 2004.

Black, S.S., Chen, M.J., & Michel, J.G., "Trends in the Teaching of Strategy: A Synthesis of a Survey of Members of Business Policy and Strategy Division of the Academy of Management" Academy of Management National Meetings, Management Education & Development Division, New Orleans, August, 2004.

Easley, R.F. and Michel, J.G., "Open Standards, IS Strategy and Adoption of Innovative Technology: The Case of the Recording Industry and the MP3 Standard," Extended Abstract in the proceedings of the International Conference on Information Systems (ICIS), New Orleans, Louisiana, December 2001.

"Organizational Response to Technology-Driven Change: The Recording Industry and Internet Music Distribution" with R.F. Easley, Academy of Management National Meeting, August 2001, Toronto, Canada.

"Organizational Response to Technology-Driven Change: The Recording Industry and Internet Music Distribution" with R.F. Easley, 4th Annual IU/Florida e-business Conference, October, 1999, Bloomington, IN.

"Global Rivalry: Strategic and Organizational Implications" with M.J. Chen, Strategic Management Society Conference, October 1997, Barcelona, Spain.

"Building Organizational Capabilities for Cross-border Competition" with M.J. Chen, Academy of Management Meetings, August 1997, Boston, MA.

"Strategy, Structure, & Human Resource Practices in Professional Service Firms: Evidence of Internal Alignment in Large Law Partnerships" with D.C. Hambrick, Academy of Management Meetings, August 1996, Cincinnati, OH.

TEACHING

Foresight in Business and Society (BA 30310) required undergraduate course that engages students in research identifying emerging issues and trends impacting business and society and exploring business implications that can drive sustainable solutions, Fall 2012.

Strategic Management (BAMG 30900) integrative, undergraduate strategy course, University of Notre Dame, Fall 2006-Spring 2013.

Planning & Policy (MNA 70610) capstone course in Notre Dame's Masters in Nonprofit Administration. Summer 2008-2013.

Certificate in Executive Management, Notre Dame Executive Programs, 2009-2012.

Notre Dame Online, Executive Certificate in Leadership and Management, *Executive Leadership Strategies* Facilitator, July 2010 – present.

Notre Dame Online, Executive Certificate in Business Administration, *Applied Business Strategies* Facilitator, March 2009 – present.

International Business Concepts (MBAD 6193), (Team taught w/ Jim Nebus), MBA joint program UNC Charlotte & TEC de Monterrey, Monterrey Mexico, Summer 2006.

Business Policy, MGMT 3280, capstone undergraduate seniors, University of North Carolina at Charlotte—Fall 2003-Spring 2006. (Ratings 4.7/5.0)

Corporate Strategy, BA 490, capstone undergraduate seniors, University of Notre Dame, Fall 1993 – Spring 2003. (Ratings 3.5/4.0)

Corporate Strategy & Planning, MGT 519, MBA capstone, University of Notre Dame, Spring 1997, 1998, 1999, 2002. (Ratings 3.38/4.0)

**TEACHING
IMPROVEMENT
& OTHER**

Master Class, Futuring: An Introduction to Future Studies, World Future Society preconference course, July 18, 2013.

Master Class, Horizon Scanning: What's Ahead? Building Capability within Your Organization, World Future Society preconference course, July 19, 2013

Attended Notre Dame conference and workshop on Foresight in Business with ND Foresight faculty and representatives from Institute For the Future. June, 27, 2013.

Attended Pfeil Center at Memorial Hospital, 2-day Innovation Leadership Immersion Program, summer 2011, 2012.

Traveled to Harvard Business School with Management Simulations Inc. to deliver to *Capstone Business Simulation* to 1st year Harvard MBA students. 2008, 2010.

Attended PricewaterhouseCoopers/Notre Dame Faculty Workshop on the Business Aspects of Climate Change, April 2009.

Attended General Electric workshop for Notre Dame Faculty on Corporate Citizenship encompassing social and environmental issues. October 2008.

Attended 3 day advanced workshop on the *Capstone Business Simulation* Chicago, summer 2008.

**RESEARCH
INTERESTS**

Competitive strategy & dynamics, top management teams, international strategy, strategic human resource management.

**TEACHING
INTERESTS**

Strategic management, Foresight and Future Studies, Management of Nonprofit Organizations, International Management, Entrepreneurship.

**STUDENT
RELATED
ACTIVITIES**

- Faculty representative on MNA expectations for 2013 entering class.
- Building Bridges Mentoring Program, Faculty advisor, 2009-2013.
- Case Judge for MBA Internal Case Competition, September 2010.
- Case Judge for General Electric/ Notre Dame MBA interterm case competition, October, 2009.
- McCloskey Notre Dame Business Plan Competition, faculty evaluator,

November & March 2001.

- Ethics Day Discussion Leader, August 2001.
- Venture Capital Investment Competition, MBA team advisor, February 8-11, 2001, Austin, TX.
- Faculty Judge, Notre Dame MBA Case Competition, February 2000
- Venture Capital Investment Competition, MBA team advisor, February 10-12, 2000, Austin, TX.
- Faculty Advisor, MBA Case Competition, March 1999, 1998

**CONFERENCE
ACTIVITIES**

- Session Chair, "Innovation and Governance" Academy of Management National Meetings, San Antonio, TX, 2011
- Session Chair, "MNCs and Offshore Outsourcing" Academy of Management National Meetings, Montreal, 2010
- Session Chair, "Transitional Economies? Political Ties, Fraud, & Group Affiliation" Academy of Management National Meetings, Chicago, IL. 2009.
- Discussant, "Innovation", Academy of Management National Meetings, San Diego, CA. 1998.
- Chairperson, New Concepts for Managing External Relationship, Midwest Decision Sciences Conference, South Bend, IN, April 1996.
- Chairperson, Strategic Human Resource Management session, Strategic Management Society Conference, Chicago, September 1993.

**SERVICE &
PROFESSIONAL
AFFILIATIONS**

Chair, Academy of Management Cross-Divisional Paper Committee, 2011-2012.
 Vice-chair, Academy of Management Cross-Divisional Paper Committee, 2010-2011.
 MNA Interactive Roundtable, participant/presenter, recruitment webinar for MNA program, January 27, 2011.
 Ad hoc reviewer, Strategic Management Journal
 Ad hoc reviewer, Academy of Management Journal
 Ad hoc reviewer, Academy of Management Review
 Ad hoc, reviewer Organization Studies
 Ad hoc, reviewer Organization Science
 Ad hoc, reviewer Journal of Business and Management
 Reviewer Academy of Management National Meetings
 Reviewer National Science Foundation grant proposal
 Member Academy of Management Association
 Member Strategic Management Society

**BUSINESS
PRESS**

- South Bend Tribune*, August 19, 2009, "More than recession-proof"
 Interviewed by Andrew Scoggin on businesses that thrive during recession.
- Shelby Star*, November 15, 2004, Interviewed for "Shelby's Pharmacy Row Develops."
- Charlotte Business Journal*, December 8, 2003, Interviewed for article "Duke CEO puts wife in process."
- Indianapolis Star*, February 14, 2002, C1, "Huge executive pay has its merits"

- but can't guarantee success," profiles research on pay dispersion
- *WSBT* Radio interview on Whirlpool Corp, December 2000.
 - *Observer* (campus newspaper) interview on Napster and Internet music distribution, August, 25, 2000.
 - *22 In Touch* (WSBT, CBS Television Affiliate) interviewed with J. Gregar of Indiana Small Business Development on MBA consulting project, April, 1999