

John J Kennedy
2013

Education :

BS Mechanical Engineering
Newark College of Engineering
1955

MBA Ohio State University
1959

PHD Ohio State University
1962

Experience

1955 -56 ESSO Research and Engineering

1956- 59 US Air Force

Technical Assistant to Aircraft and Missiles
Engine Advisory Group

1959-63 Defense Management Center

Faculty: associate rank
Wright Patterson AFB, Dayton, Ohio

1963-69 Department Chair

University Notre Dame, Marketing

1969- Professor University Notre Dame

Academic

Courses

Graduate and undergraduate
Computer Programming
Psychology of communication
Negotiation (MBA)
Strategy (Ex MBA)
Pricing
Quantitative Methods
Decision Theory
Principles of Marketing
Marketing management

Non degree (partial list)

Supervisory management program.

IFMA Food Management Association

AMA American Music Association
(juke boxes etc)

NAB National association of broadcasters)
Miles

Arthur Anderson Program.

Industry/Consulting (Extensive)

GE

Boing

CBS

Univision

General Dynamics

USAF

DOD

DOE

Research Interests

Decision theory (Quantitative and behavioral)
Male-female decision making/behavior
Strategy
Management of technology/complex Systems
Entrepreneurship
Conflict resolution (Negotiation)

Boards/committees Washington

Kennedy Education Committee
Nixon Holifield Commission
Carter Technology Commission
NCMA Board of Advisors
Defense Pricing Agency Board
Reagan DOD Joint Chiefs/Casey

Entrepreneurship

Fuels Center Pioneered automated fuel dispensing
South Bend Range Heat transfer in a vacuum
Wayne H Coloney Gun Loader for A-10 aircraft
HBC Hispanic Broadcast
AGT American Green Technology