

Georges Enderle, John T. Ryan Jr. Professor of International Business Ethics,
Mendoza College of Business, University of Notre Dame, Indiana

Born June 6, 1943, in St. Gallen, Switzerland.

Education

Dr. habil. (Business Ethics), University of St. Gallen, 1986.
Dr. rer. pol. (Economics), University of Fribourg, 1982.
Lic. rer. pol. (Economics), University of Fribourg, 1976.
Lic. theol. (Theology), Faculté de Théologie, Lyon-Fourvière, 1973.
Lic. phil. (Philosophy), Philosophische Hochschule, München/Pullach, 1967.
Visiting scholar at Harvard University, Cambridge MA, with Prof. Amartya Sen, October 1990-April 1991.

Academic Positions:

Concurrent Professor in the Keough School of Global Affairs, University of Notre Dame, 2016-2019.
John T. Ryan Jr. Professor, University of Notre Dame, USA, 2006-
Arthur and Mary O'Neil Professor, University of Notre Dame, USA, 2001-2006.
Visiting Arthur and Mary O'Neil Professor, University of Notre Dame, USA, 1992-2001.
Visiting Professor, Shanghai Advanced Institute of Finance, Shanghai Jiaotong University, China, 2011-2013.
Visiting Professor of the Center for Business Ethics at the Shanghai Academy of Social Sciences, 2015-2018.
Research Fellow, Shanghai Academy of Social Sciences, 2014-
Visiting Professor, Mofid University, Qom, Iran, 2002.
Visiting Professor, Université de Genève, Geneva, Switzerland, 1998.
Visiting Professor, China Europe International Business School, Shanghai, China, 1996-2003.
Visiting Professor, Università Commerciale Luigi Bocconi, Milan, Italy, 1992.
Lecturer in Business Ethics, University of Tübingen, Germany, 1991.
Privatdozent (Senior Fellow and Lecturer), University of St. Gallen, Switzerland, 1986-1992.
Founding director of the Institute (Forschungsstelle) of Business Ethics, 1982-1987.
Lecturer in Business Ethics, University of St. Gallen, 1983-1987, 1990.
Lecturer in Business Ethics, University of Bern, 1988-1989.
Lecturer in Business Ethics, University of Fribourg, 1987-1988.
Lecturer in Business Ethics, Hochschule Chur, 1986.
Teaching Fellow of Economics, University of Fribourg, 1977-1982.

Editorial and Advisory Positions:

Editorial Board, *Encyclopedia of Business Ethics and Society* (2nd ed.) , 2015-2018.
Advisory Board of the Max-Weber-Kolleg, University of Erfurt, Germany, 2015-
Board of Trustees, Ambros Luethi Foundation, University of Fribourg, Switzerland, 2012-
Editorial Board, *Business and Professional Ethics Journal*, 2011-.

Board of Trustees, Institute for Business Ethics, University of St. Gallen, Switzerland, 2010-.

Editorial Board, *Asian Journal of Business Ethics*, 2010-.

Editorial Board of the Chinese Economic Ethics Yearbook, 2010-.

Editorial Advisory Board, *Zeitschrift für Wirtschafts- und Unternehmensethik / Journal for Business, Economics and Ethics*, Germany, 2007-.

International Advisory Board, *Business Ethics Interdisciplinary Yearbook*, Budapest, 2006-.

Editorial Board, *African Journal of Business Ethics*, South Africa, 2005-.

Editorial Advisory Board, *The GG University Journal of Business*, India, 2005-2009.

Editorial Board, *Economic Ethics*, International Institute of Business, Economics, and Ethics, People's University, Beijing, 2000-.

Co-editor, *Chinese Series in Business Ethics*, Shanghai Academy of Social Sciences, 2000-2008.

Editorial Board, *Studies in Applied Ethics (SAE)*, Amsterdam/Atlanta: Rodopi. 2000-2009.

Editorial Board, *Research in Ethical Issues in Organizations*, Stamford, CT: JAI Press. 1999-2009.

Editorial Board, *Globale Solidarität. Schritte zu einer neuen Weltkultur*, Stuttgart: Kohlhammer. 1997-2015.

Advisory Board, *Journal of Human Values*, Calcutta, 1997-2009.

Scientific Committee (editorial board), *Ethique des Affaires*, Paris. 1995-1998.

Consultant-reviewer, *Choice*, 1994-2000.

Editorial Review Board, *Business Ethics Quarterly*, 1991-2006.

Associate Editors, *Business Ethics - A European Review*, 1991-1998.

Editorial Board, Springer Books Series *Issues in Business Ethics*, 1990-.

Editorial Board, *Journal of Business Ethics*, 1988-96.

International Board of Advisors, *International Journal of Applied Philosophy*, 1986-2005.

Grants:

Inter Nationes, Germany: Chinese translation of the German *Lexikon der Wirtschaftsethik* (Encyclopedia of Business Ethics), Shanghai Academy of Social Sciences, Shanghai People's Publisher, Shanghai, China (1999).

PriceWaterhouse: Worldwide survey: "What NGOs Expect from Global Companies" (1997).

Ciba-Geigy, Shanghai, China: "Environmental Regulations in China and the European Union" and "Balancing Economic, Social, and Environmental Responsibility in China" (1996).

Emil-Brunner Stiftung, Kirchenrat des Kantons Zürich und Schaffhausen, Switzerland: English translation of the German work *Wirtschaftsethik* (Business and Economic Ethics) by Arthur Rich, two volumes (1996).

Research project on "Corporate Ethics in an International Context", supported by the Swiss National Science Foundation: 1989-1992.

Research project on "Managerial Ethical Leadership", supported by the Swiss National Science Foundation: 1987-1989.

Research project on "Ethics of Management", supported by the Research Foundation of the University of St. Gallen, 1985-1987.

Research project on "Sicherung des Existenzminimums im nationalen und internationalen Kontext - eine wirtschaftsethische Studie" [Securing the minimal standard of living in the national and

international context: A business ethics perspective], supported by the Swiss National Science Foundation: 1983-1985.

Honors:

Dr. rer. pol. “summa cum laude”; Lic. theol. “summa cum laude”; Lic. phil. “magna cum laude.”

Reinhold Niebuhr Award 2007 of the University of Notre Dame.

Offices Held in Professional Associations and Other Academic Institutions:

International Society of Business, Economics, and Ethics (ISBEE):

Special Advisor to the Sixth ISBEE World Congress in Shanghai, 2012-2016.

President, 2001-2004. Immediate Past President, 2005-2008.

Chair of the Organizing Committees of the Third ISBEE World Congress of Business, Economics, and Ethics, July 14-17, 2004, in Melbourne, Australia.

Vice President and General Secretary, 1997-2000.

Co-Chair of the Second World Congress of Business, Economics, and Ethics, July 19-23, 2000, in Sao Paulo, Brazil.

Program Chair of the First World Congress of Business, Economics, and Ethics, July 25-28, 1996 in Tokyo, Japan.

Co-Founder and Member of the Organizing Committee of ISBEE, 1989-1996.

European Business Ethics Network (EBEN):

Program Committee of the EBEN-Conference on “Shaping Cities: The Role and Responsibility of Business,” Paris, 1992.

Chairman, Program Committee of the EBEN-Conference “People in Corporations: Ethical Responsibilities and Corporate Effectiveness,” Barcelona, 1989.

Program Committee of the First EBEN Conference in Brussels, 1987.

Co-Founder (1985) and Treasurer of EBEN, 1987-1992.

Offices in China:

Research Fellow, Shanghai Academy of Social Sciences, 2014-.

Visiting Professor of Business Ethics, Shanghai Academic Institute of Finance, Shanghai Jiaotong University, Shanghai, China, 2011-2013.

Guest Professor, Centre for Business Ethics, Shanghai Academy of Social Sciences, Shanghai, China, 2010-2013.

Permanent Guest Professor, Henan University of Finance and Economics, Zhengzhou, China, 2009-2011.

Concurrent Professor at East China University of Science and Technology, Shanghai, China, 2004-2007.

Fellow of the Center for Business Ethics at the Shanghai Academy of Social Sciences, Shanghai, China, 1999-2010.

“Specially Invited Research Professor” of the Shanghai Academy of Social Sciences, Shanghai, China, 1998-2005.

Affiliated Fellow of the *Centre for Applied Ethics (CAE)*, Hong Kong Baptist University, Hong Kong, 1997-2003.

Permanent Advisor of the *Centre for Applied Ethics and Business Ethics*, Fudan University, Shanghai, China, 1994-2002.

Other Offices:

Fellow of the Liu Institute for Asia and Asian Studies, University of Notre Dame, 2013-
Member of the Board and of the Scientific Committee of the Foundation Ambros Lüthi, University of Fribourg, Switzerland, 2013-
Member of the Supervisory Board of the Institute of Business Ethics, University of St. Gallen, Switzerland, 2011-
Fellow of the Helen Kellogg Institute for International Studies, University of Notre Dame, 1999-
Fellow of the Nanovic Institute for European Studies, University of Notre Dame, 1999-
Consejo Académico Internacional of Centro de Ética y Humanidades para la Empresa, Universidad Adolfo Ibañez, Viña del Mar, Chile. 1998-2002.
Comitato Maurizio Milanese (Italian Foundation for Business Ethics Research), 1996-2004.
Scientific Committee of the *Istituto per i Valori d'Impresa (ISVI)*, Milan. 1993-2004.
Commission “Economics and Ethics”, Verein für Socialpolitik, Germany, 1986-2000.
Planning and organization of the Research Symposium on “Ethics and Economics” at the University of St. Gallen, 1984.

Service to Business

Speaker at conferences and seminars for chief executives and managers in Australia, Belgium, Brazil, China, Germany, Hong Kong, Indonesia, Italy, Japan, Netherlands, Norway, Peru, Spain, Switzerland, United States, Zambia.

University and Community Service

Mendoza College of Business:

College Chair Committee (all endowed chair professors)
Search Committee for the Gallo Chair of Business Ethics
Ethics Restructuring Task Force
Interdisciplinary Activities Committee, Marketing Department
Undergraduate Curriculum Committee
Undergraduate Marketing Curriculum Review Committee

University of Notre Dame:

Urban Plunge facilitator since 1993 annually
Summer Service Projects facilitator 1998, 2004
Ethics Curriculum Review Committee 2002-2003
Philosophy Core Curriculum Subcommittee 2005-2008; 2013-
Search Committee for Directorship of the Institute for Asia and Asian Studies 2010-2015
Worker Participation Committee (China Policy) 2014-
Search Committee for Professorship of Development Ethics, Keough School of Global Affairs 2015-2016.

Hosting visiting scholars:

Pina Huaman, Jim Joseph (Peru, Aug.-Dec. 1994); Dr. cand. Thomas Hodel (Switzerland, Aug. 95-July 96), Prof. Xiaohu Lu (China, Aug.-Dec. 1995); Prof. Gerhold Becker (Hong Kong, April-May 1996); Dr. cand. Thomas Hodel (Switzerland, Spring-Summer 1997); Prof. Henk van Luijk (Netherlands, March 1998); Prof. Su Yong (China, Nov. 1998); Dr. Wu Xinwen (China, Nov. 1998); Prof. Wang Miaoyang (China, Nov.-Dec. 1998); Ph. D. cand. Elsa Gonzalez Esteban (Spain, Sept.-Nov. 1999); Dr. S. K. Chakraborty (India, April 2000); Dr. Peter J. Opio (Uganda, Nov. 2000); Prof. Adela Cortina (Spain, spring 2002), Prof. John Peter Opio (Uganda, fall 2005), Prof. Zucheng Zhou (China, fall 2005), Prof. Nasser Elahi (Iran, 2006-2008), Fr. Symphorien Ntibagirirwa (Burundi,

2009), Prof. Qibin Niu (China, 2009-2010), Dr. Cesar Canton (Spain, 2010), Prof. Sheila Nguyen (Melbourne, Oct.-Nov. 2011), Prof. Zhidan Zhang (Nanjing, 2012-2013; Prof. Peter John Opio (London, Kampala, 2012-2015); Prof. Fengyun Sun (Nanjing, 2013-2014); Ms. Bin Zhou (Shanghai, 2014); Ms. Joan Dubinsky (former Chief Ethics Officer of the United Nations, fall 2015); Mr. Hongyu Liu (Southeast University, Nanjing, 2016-2017).

Publications

Books, special volumes

- XXIX. *Ethical Innovation in Business and the Economy*. Ed. by G. ENDERLE and P.E. MURPHY, Cheltenham, UK: Edward Elgar, 2015.
- XXVIII. *People in Corporations: Ethical Responsibilities and Corporate Effectiveness*. Ed. by G. ENDERLE, B. ALMOND, A. ARGANDOÑA, Dordrecht/Boston/London: Kluwer Academic Publishers, 1990. Springer Bookarchives 2013.
- XXVII. *Developing Business Ethics in China*. Ed. by XIAOHE LU and G. ENDERLE. Paperback with a new preface. New York: Palgrave Macmillan, 2013.
- XXVI. *Corporate Responsibilities: Searching the Standards for China's Small and Medium Enterprises – A Case Study on Shanghai Fuda (Group) and a Comparative Study with International Standards for Corporate Responsibilities* (in Chinese and English). Ed. by XIAOHE LU, Guest Co-editor G. ENDERLE. Shanghai: Shanghai Academy of Social Sciences Press, 2012.
- XXV. *Business and Economic Ethics. The Ethics of Economics Systems* by ARTHUR RICH. With an Introduction by G. ENDERLE. Leuven: Peeters, 2006. 694 pages. English translation of *Wirtschaftsethik* by Arthur Rich (Volume I 1984, Volume II 1990), supervised by G. Enderle.
- XXIV. *Developing Business Ethics in China*. Ed. by XIAOHE LU and G. ENDERLE. New York: Palgrave Macmillan, 2006.
- XXIII. *Improving Globalization*. Ed. by C. ARRUDA and G. ENDERLE. Rio de Janeiro: Editora FGV, 2004.
- XXII. *Symposium on Business Ethics Scholarship and Teaching in Catholic Environments, July 28-30, 2003 at the University of Notre Dame, Indiana, USA*. Proceedings (with P. E. Murphy). 2004.
- XXI. *Special Section: Religious Resources for Business Ethics in Latin America*. Ed. by G. ENDERLE. *Latin American Business Review*, Vol. 4/4, 87-134, 2003.
- XX. *Developing Business Ethics in China*. Ed. by XIAOHE LU and G. ENDERLE, in Chinese. Shanghai: Shanghai Academy of Social Sciences Press, 2003.
- XIX. Chinese translation of *International Business Ethics. Challenges and Approaches*. Ed. by G. ENDERLE. Beijing: Beijing University Press, 2003.
- XVIII. *Action-Oriented Business Ethics*. In Chinese (new edition of publication VIII. including 9 recent articles on China and global business ethics). Shanghai: Shanghai Academy of Social Sciences Publishers, 2002.
- XVII. Chinese translation of the German Encyclopedia of Business Ethics. Ed. by G. ENDERLE, K. HOMANN, M. HONECKER, W. KERBER, H. STEINMANN. Shanghai: Shanghai People's Publishing

- House, 2001.
- XVI. *Business Students Focus on Ethics*. Praxiology: The International Annual of Practical Philosophy and Methodology. Volume 8. Edited by L. V. RYAN, W. W. GASPARSKI and G. ENDERLE. New Brunswick, NJ: Transaction Publishers, 2000.
- XV. *International Business Ethics: Challenges and Approaches*. Ed. by G. ENDERLE. Notre Dame: University of Notre Dame Press, 1999.
- XIV. *A Comparison of Environmental Regulations in China and the European Union*. By G. ENDERLE, WENZHEN LU, GUOPING XU and GEWEN LI. Bilingual edition in English and Chinese. Shanghai: Jiaotong University Press, 1999.
- XIII. *A Strange Affair? The Emerging Relationship Between NGOs and Transnational Companies*. By G. ENDERLE and G. PETERS. London: Price Waterhouse, 1998.
- XII. Portuguese translation of the German Encyclopedia of Business Ethics: *Dicionário de Ética Econômica*. Ed. by G. ENDERLE, K. HOMANN, M. HONECKER, W. KERBER, H. STEINMANN. São Leopoldo, RS, Brasil: Editora da Universidade do Vale do Rio dos Sinos, 1997.
- XI. Guest editor: Region- and Country-Related Reports on Business Ethics, *Journal of Business Ethics*, 16, October 1997, 1475-1603.
- X. Guest editor: International Business Ethics, *Business Ethics Quarterly*, 7, July 1997, 1-70.
- IX.. *Economic Ethics and Chinese Culture*. *Chinese Philosophical Studies*, XIV, ed. by XUANMENG YU, XIAOHE LU, FANGTONG LIU, RULUN ZHANG, GEORGES ENDERLE, Washington, D.C.: The Council for Research in Values and Philosophy, 1997.
- VIII. *Handlungsorientierte Wirtschaftsethik. Grundlagen und Anwendungen*, von G. ENDERLE. Bern/Stuttgart: Haupt, 1993. (Gesammelte Aufsätze)
[Action-oriented Business Ethics. Foundations and Applications]
- VII. *Lexikon der Wirtschaftsethik*, hg. von G. ENDERLE, K. HOMANN, M. HONECKER, W. KERBER, H. STEINMANN, Freiburg/Basel/Wien: Herder, 1993.
[Encyclopedia of Business Ethics]
- VI. *People in Corporations: Ethical Responsibilities and Corporate Effectiveness*, ed. by G. ENDERLE, B. ALMOND, A. ARGANDOÑA, Dordrecht/Boston/London: Kluwer Academic Publishers, 1990.
- V. *Wirtschaftsethik im Werden. Ansätze und Problembereiche der Wirtschaftsethik*, von G. ENDERLE. Stuttgart: Akademie der Diözese Rottenburg-Stuttgart, 1988.
[Business Ethics in the Process of Becoming: Areas and Approaches]
- IV. *Sicherung des Existenzminimums im nationalen und internationalen Kontext - eine wirtschaftsethische Studie*, von G. ENDERLE. Bern/Stuttgart: Haupt, 1987.
[Securing the Minimal Standard of Living in the National and International Context - A Business Ethics Perspective]
- III. *Ethik und Wirtschaftswissenschaft*, hg. von G. ENDERLE, Berlin: Duncker und Humblot, 1985.
[Ethics and Economics]
- II. *Die Auswirkungen der Weltwirtschaftskrise der dreissiger Jahre auf die personelle Einkommens- und Vermögensverteilung - Methodische und theoretische Probleme, Ergebnisse einer Fallstudie*,

von G. ENDERLE. Freiburg/Schweiz: Universitätsverlag, 1982.
[The Impact of the Great Depression in the Thirties on the Personal Distribution of Income and Wealth - Methodological and Theoretical Problems - Results of a Case Study]

- I. *Nur Ökonomie ist keine Ökonomie*, hg. von P. CARONI, B. DAFFLON und G. ENDERLE, Bern/Stuttgart: Haupt, 1978.
[Festschrift in Honor of Professor Basilio M. Biucchi]

Articles:

158. "Economic Systems." In R.W. Kolb (ed.) 2018. *Encyclopedia of Business Ethics and Society*. Second edition. Thousand Oaks, CA: Sage,
157. "Bribery." In R.W. Kolb (ed.) 2018. *Encyclopedia of Business Ethics and Society*. Second edition. Thousand Oaks, CA: Sage.
156. "Interfaith Declaration of International Business Ethics." In R.W. Kolb (ed.) 2018. *Encyclopedia of Business Ethics and Society*. Second edition. Thousand Oaks, CA: Sage.
155. "Manifesto Global Economic Ethic." In R.W. Kolb (ed.) 2018. *Encyclopedia of Business Ethics and Society*. Second edition. Thousand Oaks, CA: Sage.
154. "International Society of Business, Economics, and Ethics (ISBEE)." In R.W. Kolb (ed.) 2018. *Encyclopedia of Business Ethics and Society*. Second edition. Thousand Oaks, CA: Sage.
153. "Income Inequality in the United States: Reflections on the Role of Corporations." (with A.S. Tsui and K. Jiang). *Academy of Management Book Review and Beyond*. January 2018.
152. „Unternehmen als nichtstaatliche Akteure und ihr Verhältnis zu den Menschenrechten.“ In P. G. Kirchschläger (ed.). 2018. *The responsibility of non-state actors for human rights (Die Verantwortung von nichtstaatlichen Akteuren gegenüber Menschenrechten)*. Zürich: Theologischer Verlag.
151. "Wie kann die Wirtschaftsethik den Zusammenhalt einer Gesellschaft stärken?" In I. Gabriel, P. G. Kirchschläger und R. Sturn (Hg.). 2017. *Eine Wirtschaft, die Leben fördert. Wirtschafts- und unternehmensethische Reflexionen im Anschluss an Papst Franziskus*. Matthias Grünewald Verlag, 51-74.
150. "Unternehmensverantwortung für Menschenrechte." *Forum Wirtschaftsethik*, 2016, 24. Jahrgang, 125-133, 2017.
149. "How Can Business Ethics Strengthen the Social Cohesion of a Society?" *Journal of Business Ethics*, 2016, DOI 10.1007/s10551-016-3196-5.
148. "The Golden Rule and Corporate Ethics" (in Chinese) with Fengyun Sun, *Philosophical Trends*, 2016, 2, 78-84.
147. "'Business and Human Rights' from Donaldson to Ruggie – A Review of a Classic Book: Thomas Donaldson, *The Ethics of International Business* (Oxford: Oxford University Press, 1989) pp 224", *Business and Human Rights Journal*, 1:1 (2016), 173-178.
146. "Ethical Innovation in Business and the Economy – A Challenge That Cannot Be Postponed." In G. Enderle and P.E. Murphy (eds) 2015. *Ethical Innovation in Business and the Economy*.

- Cheltenham, UK: Edward Elgar, 2015, 1-22.
145. “Reflections on Benjamin Radcliff’s book *The Political Economy of Human Happiness: How Voters’ Choices Determine the Quality of Life* (New York: Cambridge University Press, 2013)” by Anne S. Tsui and Georges Enderle, *Management Insights*, 2015, (September) 3, 93-95.
 144. “‘Business Ethics Walks on Two Legs’ – auch in St. Gallen. Ein Gastkommentar.” In T. Beschorner, P. Ulrich, and F. Wettstein (Hg.) 2015. *St. Galler Wirtschaftsethik. Programmatik, Positionen, Perspektiven*. Marburg: Metropolis, 233-248.
 143. “Business and the Greater Good as a Combination of Private and Public Wealth.” In K.J. Ims and L.J.T. Pedersen (eds) 2015. *Business and the Greater Good. Rethinking Business Ethics in an Age of Crisis*. Cheltenham, UK: Edward Elgar, 64-80.
 142. “Exploring and Conceptualizing International Business Ethics.” *Journal of Business Ethics*, 2015, 127:4, 723-735. Published online 13 June 2014: DOI 10.1007/s10551-014-2182-z.
 141. Book review: “Wall Street Values: Business Ethics and the Global Financial Crisis”, *Business Ethics Quarterly*, 24:4 (October 2014), 617-620.
 140. “Business and the Greater Good as a Combination of Private and Public Wealth.” (in Chinese) *Jiangsu Social Sciences*, 2014:4, 233-242.
 139. “Wealth Creation in China from a Christian Perspective.” *Qing Feng*, n.s. 12, 2013 (published in 2014), 119-136.
 138. “Some Ethical Explications of the UN Framework for Business and Human Rights.” In: Williams, O. F. (ed.) 2014. *Sustainable Development. The UN Millennium Development Goals, the UN Global Compact, and the Common Good*. Notre Dame: University of Notre Dame Press, 163-183.
 137. “Philanthropy and Wealth Creation in the USA.” *Journal of Shanghai Normal University*, 2014, 43:1, 13-20 (in Chinese).
 136. “The Option for the Poor and Business Ethics.” In: Groody, D. G., Gutierrez, G. (eds.) 2014. *The Preferential Option for the Poor beyond Theology*. Notre Dame, Indiana: University of Notre Dame Press, 28-46.
 135. “Defining Goodness in Business and Economics.” In: Hösle, V. (ed.) 2013. *Dimensions of Goodness*. Newcastle upon Tyne, UK: Cambridge Scholars Publishing, 281-302.
 134. “The Capability Approach as Guidance for Corporate Ethics.” In: Lütge, C. (ed.) 2012. *Handbook of the Philosophical Foundations of Business Ethics*. Dordrecht: Springer, 675-691.
 133. “The Entrepreneurial Vocation: Is Creating Wealth a Calling?” In: Okonkwo, B. C. (ed.) 2012. *Finding Meaning in Business: Theology, Ethics, and Vocation*. New York: Palgrave Macmillan, 21-31.
 132. “Discerning Ethical Challenges for Marketing in China.” *Asian Journal of Business Ethics*, 2012, 1:2, 143-162. Also in: Murphy, P. E., Sherry, J. F. (eds.) 2013. *Marketing and the Common Good. Essays from Notre Dame on societal impact*. Abingdon, Oxon: Routledge, 281-305.
 131. “Three Major Challenges for Business and Economic Ethics in the Next Ten Years: Wealth Creation, Human Rights, and Active Involvement of the World’s Religions.” *Business and*

- Professional Ethics Journal*, 2011, 30:3-4, 231-252.
130. "What Is Long-Term Wealth Creation and Investing?" In: Tencati, A., Perrini, F. (eds.) 2011. *Business Ethics and Corporate Sustainability*. Cheltenham, UK: Edward Elgar, 114-131.
 129. "Auf dem Weg zu einem interdependenten Verständnis von Ökonomie, Ökologie und Ethik." In: Pintere, D., Schubert, U. (eds.) 2011. *Wirtschaft – Gesellschaft – Natur. Ansätze zu einem zukunftsfähigen Wirtschaften. Festschrift für Prof. Dr. Eberhard K. Seifert*. Marburg: Metropolis-Verlag, 237-239.
 128. "Neue Herausforderungen an die Wirtschafts- und Unternehmensethik und was sie in Zeiten der Krise leisten muss." In: Wallacher, J., Au, C., Karcher T. (eds.) 2011. *Ethik in Wirtschaft und Unternehmen in Zeiten der Krise*. Stuttgart, Kohlhammer, 115-137.
 127. "Arthur Richs Bedeutung für die Entwicklung der Wirtschaftsethik." *Zeitschrift für Wirtschafts- und Unternehmensethik*, 2010, 11:1, 51-65.
 126. "Clarifying the Terms of Business Ethics and Corporate Social Responsibility." *Business Ethics Quarterly*, 2010, 20/4, 730-732.
 125. "Wealth Creation in China and Some Lessons for Development Ethics." *Journal of Business Ethics*, 2010, 96/1, 1-15.
 124. "A Rich Concept of Wealth Creation beyond Profit Maximization and Adding Value." *Journal of Business Ethics*, 2009, 84, Supplement 3, 281-295. Also in: Moore, G. (ed.). 2010. *Fairness in International Trade*. Dordrecht: Springer, 9-26.
 123. (with Zucheng Zhou and Ping Ou) "Business Ethics Education for MBA Students in China: Current Status and Future Prospects." *Journal of Business Ethics Education*, 2009, 6, 103-118.
 122. "Beyond Profits and Rules: The Moral Case for Business to Fight Corruption Globally." In: *Global Corruption Report 2009. Corruption and the Private Sector*. Edited by Transparency International. Cambridge: Cambridge University Press, 2009, 11-12.
 121. (with P. E. Murphy) "Ethics and Corporate Social Responsibility for Marketing in the Global Marketplace." In: *the SAGE Handbook of International Marketing*, ed. by Masaaki Kotabe and Kristiaan Helsen. Los Angeles: Sage, 2009, 504-531.
 120. (with R. D. Huang) "A Market Perspective and an Ethical Perspective on the Fairness of the Renminbi-Dollar Exchange Rate." In: *Freedoms and Responsibilities for Business in China: Governments, Corporations, and Civil Society Organizations*, ed. by Xiaohe Lu and Deon Rossouw. Shanghai: Shanghai Academy of Social Sciences Press, 2008, 52-72.
 119. "Rediscovering the Golden Rule in a Globalizing World." In: *Responsibility and Commitment: Eighteen Essays in Honor of Gerhold K. Becker*, ed. by Tze-wan Kwan. Waldkirch (Germany): Edition Gorz, 2008, 1-15.
 118. "The Ethics of Conviction Versus the Ethics of Responsibility: A False Antithesis for Business Ethics." *Journal of Human Values*, 13/2, 2007, 83-94.
 117. "Foreword." In: Rossouw, D., Sison, A. J. G. (eds.) 2006. *Global Perspectives on Ethics of Corporate Governance*. New York: Palgrave Macmillan, xiii-xv.

116. "Other People's Ethics" (on teaching business ethics in China). *BizEd*, September/October 2006, 25.
115. "Corporate Responsibility in the CSR Debate." In: Wieland, J., Reder, M., Karcher, T. (eds.) 2006. *Unternehmensethik im Spannungsfeld der Kulturen und Religionen*. Stuttgart: Kohlhammer, 2006, 108-124.
114. "An Overview of the Essays as a Platform for Further Dialogue." In: Lu Xiaohe, Enderle, G. (eds.) 2006. *Developing Business Ethics in China*. New York: Palgrave Macmillan, 2006, 3-11.
113. "Confidence in the Financial Reporting System: Easier to Lose than to Restore." In: Lu Xiaohe, Enderle, G. (eds.) 2006. *Developing Business Ethics in China*. New York: Palgrave Macmillan, 2006, 163-173.
112. "Corporate Responsibility in the CSR Debate"(in Chinese), *Wenhuibao News 365* (Shanghai), February 19, 2006. Website: whb.news365.com.cn/mzjy/t20060219_830985.htm.
111. "Global Competition and Corporate Responsibilities of Small and Medium-Sized Companies" (in Chinese). In: Lu Xiaohe, Koehn, D. (eds.) 2005. *Business Ethics, Corporate Governance, and a Harmonious Society*. Shanghai: Shanghai Academy of Social Sciences Press, 2005, 299-314.
110. "Business Ethics in China." In: Werhane, P. H., Freeman, R. E. (eds.) 2005. *The Blackwell Encyclopedia of Management. Volume II: Business Ethics*. Second edition. Oxford: Blackwell, 76-80.
109. "Globalization." In: Werhane, P. H., Freeman, R. E. (eds.) 2005. *The Blackwell Encyclopedia of Management. Volume II: Business Ethics*. Second edition. Oxford: Blackwell, 215-218.
108. "Globaler Wettbewerb und die Verantwortung von kleinen und mittleren Unternehmen." In: Brink, A., Karitzki, O. (Hg.). 2004. *Unternehmensethik in turbulenten Zeiten. Wirtschaftsführer über Ethik im Management*. Bern: Haupt, 255-277.
107. "Improving Globalization: An Introduction." (with C. Arruda). In: Arruda, C., Enderle, G. (eds.). 2004. *Improving Globalization*. Rio de Janeiro: Foundation Getulio Vargas, 7-13.
106. "Do We Need Religious Resources for Business Ethics?" *Latin American Business Review*, 4/4, 2003, 89-94.
105. "Business Ethics and Wealth Creation: Is There a Catholic Deficit?" *Occasional Papers of the Erasmus Institute*, University of Notre Dame. 2004.
104. "The Ethics of Financial Reporting, the Global Reporting Initiative, and the Balanced Concept of the Firm." In: Brenkert, G. G. (ed.). 2004. *Corporate Integrity and Accountability*. Thousand Oaks, CA: Sage, 87-99.
103. "Global Competition and Corporate Responsibilities of Small and Medium-Sized Enterprises." *Business Ethics: A European Review*. 13/1, 2004, 51-63.
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